

## LEE WHITE

*President, LM White Consulting*



Lee White is an Autonomous Trucking & Logistics expert with deep strategy and operations expertise in the Autonomous Vehicle (AV) trucking space. With four decades of experience, he works at the forefront of the autonomous trucking industry to position stakeholders in the AV ecosystem for long-term success.

More recently, as the Vice President of Strategy for TuSimple, he built the autonomous freight network business model, partnerships, operations, and ecosystem, enabling multiple customers to test autonomous trucking for hundreds of thousands of miles with real freight on real lanes. His mandate spanned all aspects of the network—from defining the business model to engaging and onboarding partners—resulting in a \$9 million network with 15+ customers across 11 states.

Today, as the President of LM White Consulting, Lee works with fleets, OEMs, and carriers in developing forward-looking strategies, business models, and roadmaps for AV operations. His unique background allows him to bring all systems, planning, operations, and structures together to allow his clients to rapidly adopt, integrate, and scale the technology. Lee earned a bachelor's degree in economics at the University of Georgia.